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Connecting the cannabis community



**Cannabis business owners want to make money  
and work with other like-minded businesses.**





# Currently owners have **two bad options:**



## Cannabis Search Apps

- Users can buy top-spot listings and fake reviews
- Limited communication and networking capabilities



## Social Media Platforms

- Extremely strict policies against the use or sale of cannabis
- Non-existent customer support



**The solution:**

**Create a limitless social media platform  
built for the people, by the people.**



# How It Works



Create an account  
and add your  
businesses.



Connect with other  
businesses and  
consumers.



Advertise your brand  
on all of our many  
media outlets.



Increase sales and  
turn a profit!





# The NUGL Web App



## NUGLers

- Enjoy the freedom to post, follow, and share whatever you want!
- Find 100% honest reviews on businesses close to you.
- Interact with brands, businesses, and other NUGLers.

## Business Owners

- Connect with businesses, brands, and consumers.
- Promote your business or brand.
- Manage your business info and menus.

nugl.com



# NUGL Media Group



[nuglmagazine.com](http://nuglmagazine.com)

## Print & Digital

- NUGL Media Group owns and operates NUGL Magazine, Professional Marijuana Grower, and Garden & Greenhouse, with ad space in all publications both online and off.

## Social Media Reach

- Get shout outs with our celebrity endorsers including LiL Eazy E. Our social media and endorsement networks have over 5M views and a reach of over 12M!



# Advertising with NUGL



## In-house Ad Server

- We've developed a cannabis-friendly ad server to run ads on all 7 of our internal platforms and our external networking reach.

## The NUGL Bus

- Advertise with us wherever we go, on our giant digital billboard. The NUGL Bus's rotating digital billboard is a guaranteed way to get seen all over the map.

*nugl.com*





# Owners save 100% with NUGL.

## Competitors

# \$20k<sub>/mo</sub>

- Average business listings run between \$10-20k /mo.
- Average brand listings run upwards of \$100k /mo.

## NUGL

# FREE

- Everyone has the option to list their business for free on NUGL
- Businesses can opt to enhance their profiles for a minimal monthly fee.



Our early traction has been exciting!

**20%**

**growth**

month after month





# And we have some great ways to grow.



## Paid Advertisers

Through our multi-platform, in-house ad server, we're able to reach a broad audience and target specific clientele.



## Freemium Tier

We let everyone use some of our software for free. When businesses are ready to buy ads or enhance their profiles, we'll be the natural choice.



## Direct Messaging

Direct messaging between users can be used for private conversations, or as a way for businesses to resolve disputes out of the public eye.



## Social Media

We're creating a more engaging space for consumers to hang out, attracting businesses to hop on board.



# Milestones



**Today**

- Publicly traded in OTC Markets
- 7M+ reach
- 1.5M+ impressions /mo
- 7k+ users
- 10k+ app downloads
- 20% monthly growth
- Fully operational ad server

**April 2019**

- NUGL 2.0 launches with new and improved user profiles

**Summer 2019**

- NUGL introduces paid premium business profiles with added features

**2020**

- Global takeover

