

# Cannabis business owners want to make money and work with other like-minded businesses.

# Currently owners have two bad options:



## Cannabis Search Apps

- Users can buy top-spot listings and fake reviews
- Limited communication and networking capabilities



### **Social Media Platforms**

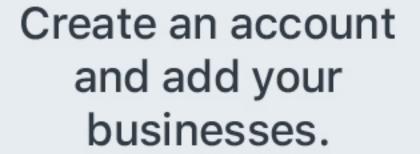
- Extremely strict policies against the use or sale of cannabis
- Non-existent customer support

### The solution:

Create a limitless social media platform built for the people, by the people.

## **How It Works**







Connect with other businesses and consumers.



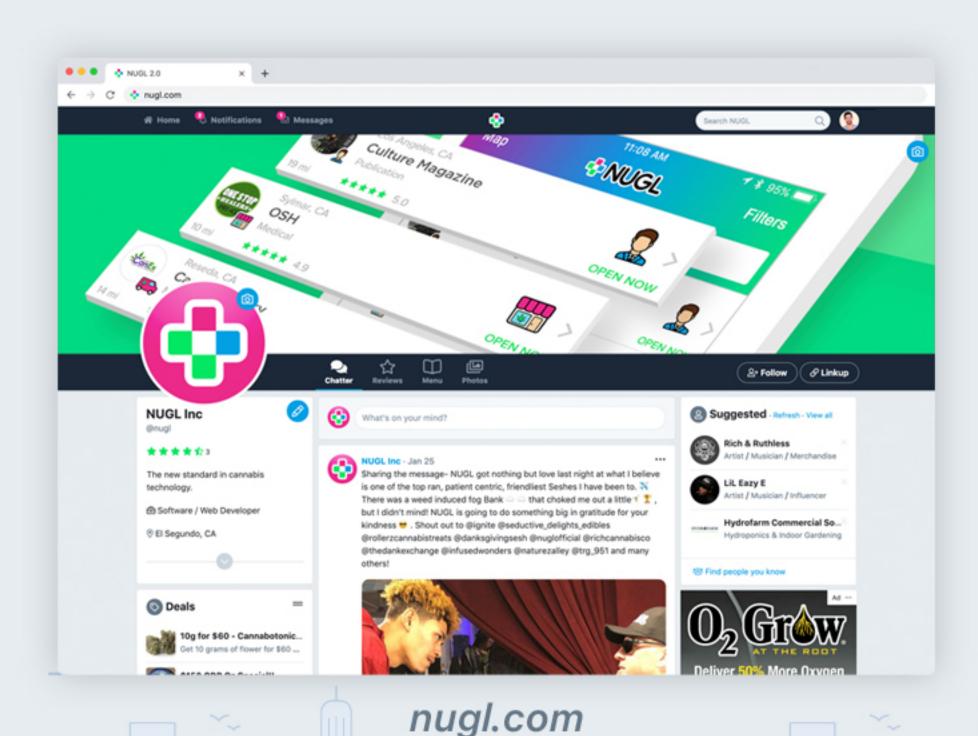
Advertise your brand on all of our many media outlets.



Increase sales and turn a profit!



## The NUGL Web App



#### **NUGLers**

- Enjoy the freedom to post, follow, and share whatever you want!
- Find 100% honest reviews on businesses close to you.
- Interact with brands, businesses, and other NUGLers.

#### **Business Owners**

- Connect with businesses, brands, and consumers.
- Promote your business or brand.
- Manage your business info and menus.

# **NUGL Media Group**



nuglmagazine.com

#### **Print & Digital**

 NUGL Media Group owns and operates NUGL Magazine, Professional Marijuana Grower, and Garden & Greenhouse, with ad space in all publications both online and off.

#### **Social Media Reach**

 Get shout outs with our celebrity endorsers including LiL Eazy E. Our social media and endorsement networks have over 5M views and a reach of over 12M!

# **Advertising with NUGL**



#### In-house Ad Server

 We've developed a cannabis-friendly ad server to run ads on all 7 of our internal platforms and our external networking reach.

#### The NUGL Bus

 Advertise with us wherever we go, on our giant digital billboard. The NUGL Bus's rotating digital billboard is a guaranteed way to get seen all over the map.

nugl.com

## Owners save 100% with NUGL.

### Competitors

# \$20 K/mo

- Average business listings run between \$10-20k /mo.
- Average brand listings run upwards of \$100k/mo.

#### **NUGL**

# FREE

- Everyone has the option to list their business for free on NUGL
- Businesses can opt to enhance their profiles for a minimal monthly fee.

# Our early traction has been exciting!

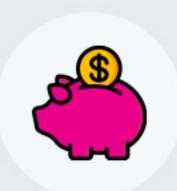


# And we have some great ways to grow.



#### **Paid Advertisers**

Through our multi-platform, in-house ad server, we're able to reach a broad audience and target specific clientele.



#### Freemium Tier

We let everyone use some of our software for free. When businesses are ready to buy ads or enhance their profiles, we'll be the natural choice.



#### **Direct Messaging**

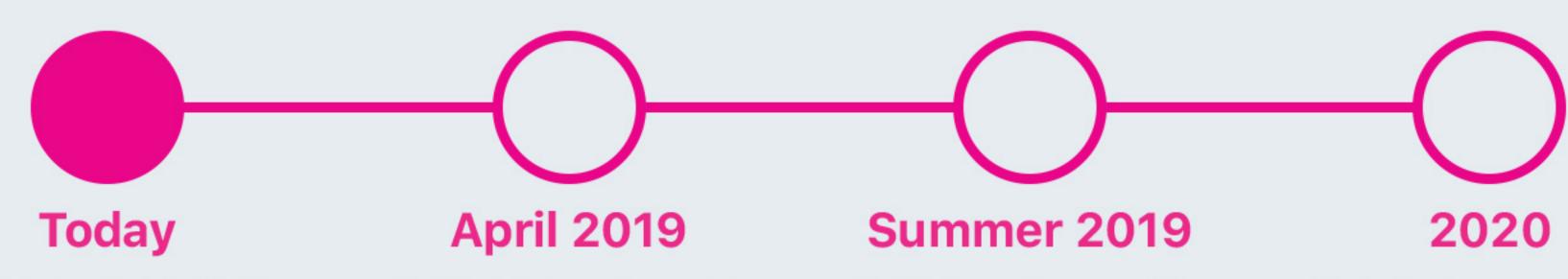
Direct messaging between users can be used for private conversations, or as a way for businesses to resolve disputes out of the public eye.



#### **Social Media**

We're creating a more engaging space for consumers to hang out, attracting businesses to hop on board.

## Milestones



- Publicly traded in OTC Markets
- 7M+ reach
- 1.5M+ impressions /mo
- 7k+ users
- 10k+ app downloads
- 20% monthly growth
- Fully operational ad server

- NUGL 2.0 launches with new and improved user profiles
- NUGL introduces paid premium business profiles with added features
- Global takeover